



## VACANCY FOR GRAPHIC DESIGNER PART – TIME EMPLOYMENT

NIPD Genetics Public Company Ltd is a leading innovative biotechnology company active in the field of developing, engineering, and providing in vitro genetic testing solutions. NIPD Genetics consists of a world class dynamic team of experts with extensive experience in biotechnology, business, human genetics, molecular biology, and bioinformatics. Through Research & Development we are committed to developing improved solutions for the prognosis, prevention, better clinical management, and therapy of genetic diseases. NIPD Genetics is the trusted partner of labs and healthcare professionals worldwide. We provide advanced genetic testing services from our CAP accredited & CLIA certified laboratory.

### THE POSITION

We seek to recruit a part-time Graphic Designer, with a bright and positive attitude to join our diverse team. He/she will be part of the Marketing team and will be producing promotional content in digital and print formats.

### PROFILE OF THE IDEAL CANDIDATE

The ideal candidate will be a recent graduate or a final year student in Graphic Design. The candidate should have strong creative skills and a portfolio of work which demonstrates their passion for illustrative design and typography. This candidate will have an advanced knowledge of creative digital platforms and have the skills to translate medical terminology into engaging visual content.

### RESPONSIBILITIES

- Produce content for marketing, live events and digital distribution. Such content will include but not be limited to conference banners, brochures, digital content for social media, reconfiguration of digital assets' specs according to their corresponding format/channel requirements, promotional corporate material, slide show presentations etc.
- Create compelling and effective designs that reflect and visually communicate the company's message
- Able to handle volume, be comfortable in a highly deadline-driven environment, and able to pivot quickly between tasks and adapt to rapidly shifting priorities
- Advise collaborating teams on permission/copyright issues and regulations
- Maintain a well-organized digital stock library
- Maintain awareness of current industry and technology standards, social media, competitive landscape and market trends
- Responsible for maintaining the brand's integrity, consistency and cohesiveness, as directed by management, across multi-media channels

### REQUIREMENTS

- Recent graduate in Graphic Design or final year student in Graphic Design
- Proficient in Adobe Creative Suite
- Proficient in PowerPoint
- Strong IT skills
- Strong communication, conceptual thinking, typography skills and design skills
- Product design and product photography a plus
- Experience with online content storage sites such as, One Drive, Dropbox etc.
- Energetic, highly motivated, attention to detail, passion for excellence and innovation
- Fluency in Greek and English
- Portfolio of work
- No work experience required



## **APPLICATIONS**

To apply please forward your application with subject: **Vacancy For Graphic Designer** to NIPD Genetics Public Company Ltd at the following e-mail address: [hr@nipd.com](mailto:hr@nipd.com).

For further information, please contact the Human Resources Department at Tel. 22266888 or visit [www.nipd.com](http://www.nipd.com).

**All applications are strictly confidential.**