



Vacancy for Commercial Manager MENA

NIPD Genetics Public Company Ltd is a leading innovative biotechnology company active in the field of developing, engineering, and providing in vitro genetic testing solutions. NIPD Genetics consists of a world class dynamic team of experts with extensive experience in biotechnology, business, human genetics, molecular biology, and bioinformatics. Through Research & Development we are committed to developing improved solutions for the prognosis, prevention, better clinical management, and therapy of genetic diseases. NIPD Genetics is the trusted partner of labs and healthcare professionals worldwide. We provide advanced genetic testing services from our CAP accredited & CLIA certified laboratory.

THE POSITION

We seek to recruit an experienced Commercial Manager for the MENA region, with a bright and positive attitude to join our diverse team and help us meet our international customer acquisition and revenue growth targets.

This position reports directly to the Chief Commercial Officer.

Profile of the ideal candidate

The ideal candidate must have exceptional interpersonal skills to establish positive, productive client relationships, mainly within the **Middle East North Africa Region**. Must be a good listener and communicator as it is important to gain clients' trust. Sales skills are a must to persuade for purchases.

Responsibilities

- Ensure execution of the company's sales strategies, plans and promotional programs.
- Conduct market research to identify opportunities to expand the business through partnerships and new markets.
- Participate actively in all sales activities, from lead generation through to close.
- Maintain customer satisfaction and increase sales through Account Management.
- Track sales metrics and report data to leadership on a regular basis.
- Prepare and deliver appropriate presentations on products/services.
- Build and promote strong, long-lasting customer relationships by partnering with them and understanding their needs.
- Prepare statistics and forecasting regarding sales activities and achievements.
- Participate on behalf of the company in international exhibitions or conferences.

Requirements

- At least 5 years of International Sales or Business Development experience in Pharmaceuticals, Diagnostics, Medical Devices or a related field.
- University Degree in a life science field.
- Demonstrated ability to communicate, present and influence effectively at all levels of the organization.
- Proven ability to drive the sales process from plan to close.
- Ability to communicate scientific/clinical features and benefits of a product.
- Ability to multitask and prioritize projects.
- **Proficiency in Arabic and English.** Additional languages will be considered a significant advantage.
- Willingness to work flexibly with considerable international travel and time commitment outside of normal working hours.
- The position is based in Cyprus. Work permit or EU residency is required and will not be provided by NIPD Genetics.



Applications

To apply please forward your application with subject: **Vacancy for Commercial Manager MENA** to NIPD Genetics Public Company Limited at the following e-mail address: hr@nipd.com

Only successful candidates will be contacted.

For further information, please contact the Human Resources Department at Tel. 22266888 or visit nipd.com.

All applications are strictly confidential.